

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	Date:	September 4, 2009
Herb Sorensen	Group Art Unit:	3623
Serial No.: 10/667,213	Examiner:	Folashade Anderson
Filed: September 19, 2003	Attorney Ref.	SNS307
For:	SHOPPING ENVIRONMENT ANALYSIS SYSTEM AND METHOD WITH NORMALIZATION	

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

Sir:

Responsive to the Notice of Allowance dated August 21, 2009, on the above-identified patent application, Applicant agrees with the Examiner's conclusions regarding the patentability of the allowed claims, without necessarily agreeing with or acquiescing in the Examiner's reasoning. In particular, applicant believes that the application is allowable because the prior art fails to anticipate or make obvious the invention as claimed, independent of how the invention is paraphrased.

Please contact the undersigned if there are any questions or comments, or if applicant can be of any assistance in expediting issuance of the patent.

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office, along with the Issue Fee Transmittal, via EFS-Web on September 4, 2009.

/Katherine D. Gardner/
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Respectfully submitted,
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